



PRESS RELEASE, IFA+ SUMMIT 2019

Hollywood blockbuster *Gemini Man* at the IFA+ Summit

The special effects studio Weta Digital will be on hand at the IFA+ Summit to present the epoch-making creation of a completely digital Will Smith for the new cinema film *Gemini Man*, by award-winning director Ang Lee.

Berlin, 9 September 2019 – Stuart Adcock, Head of the Facial Motion Department at Weta Digital, will be presenting the technical possibilities in the area of digital facial animation at the IFA+ Summit. He will be showing audience members how it was possible to create a completely digital, 23-year-old Will Smith – in 4K and with a high frame rate of 120 fps (frames per second) – for Ang Lee's newest action-thriller *Gemini Man*. He will also be discussing the meaning of this development for the cinema of tomorrow.

Stuart Adcock has been heading the Facial Motion Department at Weta Digital since 2018. The special effects workshop started by iconic director Peter Jackson is based in New Zealand and has worked on blockbusters such as *Lord of the Rings*. The company stands for the development and use of pioneering special effects in modern film production.

About *Gemini Man*

The elite contract killer Henry Brogan (Hollywood superstar Will Smith) suddenly finds himself at the centre of a chase by a mysterious young agent who seems to be able to anticipate every one of his steps in advance. In the new action-thriller *Gemini Man*, the Oscar®-winning director Ang Lee (known for *Tiger & Dragon*, *Brokeback Mountain*, *Life of Pi*), the main actor is confronted by his younger self. **It's a thrilling chase to the last second.** Starting 3 October in cinemas Germany-wide.

More information at:

<https://paramount.de/gemini-man>

<https://www.wetafx.co.nz/about/>

About IFA+ Summit

The IFA+ Summit has been the IFA's think tank since 2014, the world's largest show for consumer electronics and home appliances. Each year, it draws in more than 550 international experts and thought leaders of digital society. The two-day IFA+ Summit is part of the IFA NEXT innovation forum. The IFA+ Summit takes place on 8 and 9 September 2019 at the IFA fair grounds in the IFA NEXT GRAND THEATER in Hall 26b. More information at: www.ifaplussummit.com.

Representatives of the press with an IFA press accreditation are authorised for admission.

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