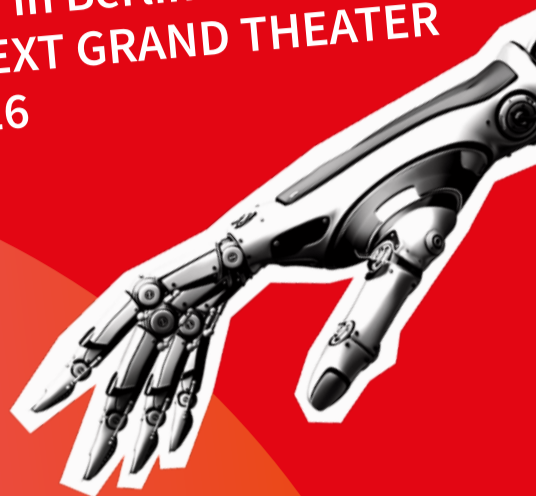


SHIFTING PATTERNS

THE RISE OF DATAISM

8-9 September 2019
at IFA in Berlin
IFA NEXT GRAND THEATER
Hall 26



#coinnovation



IFA+ Summit
NEXT LEVEL OF THINKING

Welcome to the next level of thinking!

"We need to be careful about how we engage with new technologies, particularly technologies which can do things, that people aren't aware of, and which need to be transparent to build trust."



Poppy Crum, Chief Scientist
Dolby Laboratories, USA
Speaker at IFA+ Summit 2018

Follow the Data Stream to IFA+ Summit 2019

IFA+ Summit brings together the world's leading thinkers, global trendsetters and creative visionaries, who share their new ideas of our digital future.

The two-day convention stands for new visions and inspiring entertainment in a data-scripted world.

This IFA NEXT convention is host to more than 550 international experts and leading professionals.

Spend two exciting days at the IFA+ Summit and meet academics, artists, developers, researchers and digital pioneers within your field.

Join one of the most valuable conventions of the year at IFA NEXT in Berlin.

IFA NEXT
THE EDGE OF INNOVATION



IFA's innovation platform in Hall 26 is the global hub for latest technology, business and lifestyle.

We are excited to have Japan as IFA NEXT's first Global Innovation Partner.

As IFA's Think Tank IFA+ Summit is part of this innovation hub and takes place on 8-9 September in the IFA NEXT GRAND THEATER.



Highlights during IFA NEXT at the IFA NEXT GRAND THEATER:

IFA KEYNOTES

IFA+ Summit
NEXT LEVEL OF THINKING

SHIFT
2019
AUTO
MOTIVE

GET IN TOUCH

IFA 2019 BERLIN

6-11 SEPTEMBER
DAILY: 10 AM-6 PM
BERLIN EXPOCENTER CITY
NORTH ENTRANCE:
HAMMARSKJÖLDPLATZ / HALL 19
SOUTH ENTRANCE: JAFFÉSTRASSE
EAST ENTRANCE: MESSEDAMM / HALLS 14-15

IFA+ SUMMIT 2019

8-9 SEPTEMBER
IFA NEXT GRAND THEATER, HALL 26

TICKET PRICES:

2-DAY PASS: €599
1-DAY PASS: €349
2-DAY STUDENT PASS €299
MORE INFORMATION: IFAPLUSSUMMIT.COM

CONTACT

MESSE BERLIN GMBH
MESSEDAMM 22, 14055 BERLIN
IFA@MESSE-BERLIN.DE

IFA HOTLINE

TEL.: +49 30 30696924
FROM 26 AUG.: MON-FRI, 9 AM-6 PM
AND SAT-SUN, 9 AM-2 PM

IFA+ Summit
NEXT LEVEL OF THINKING

ifaplussummit.com



ALL YOU CAN MEET goes IFA

MARSHALL HAUS
9 SEPTEMBER 2019, 6 PM

The IFA+ Summit brings together some of the world's brightest minds. They all can be met off stage and in a relaxed atmosphere!

At the **ALL YOU CAN MEET** in the Marshall Haus, visionaries and visitors come together to exchange ideas over drinks and dinner.

The event is organized by the Berlin Music Commission, German Startups Association and Berlinale. Entrance to the event is included in the IFA+ Summit ticket.

#coinnovation

SHIFTING PATTERNS

THE RISE OF DATAISM

IFA+ Summit
NEXT LEVEL OF THINKING

We are living in a scripted world that is being more and more generated, driven and governed by data.

Algorithms scan data from a variety of sources in search of patterns that reveal something about our future selves.

From various angles, this year's IFA+ Summit will scrutinise today's comprehensive datafication and will anticipate future results - the good and the potentially bad - that are ahead of us.

DAY ONE, 8 SEPTEMBER 2019

PATTERN 1 SOCIETY

A SOCIAL CONTRACT FOR THE DIGITAL AGE

Our entire lives are increasingly transformed into bits and bytes in this dawning age of all-encompassing data collection and analysis. This session focuses on the social consequences, the potential, but also the threats of datafication.



ROBERT SPARROW
Professor @ Monash University
Melbourne, Australia



LINA DENCIK
Founder @ Data Justice Lab
Cardiff, UK



PARHAM EFTEKHARI
Executive Director @ ICI
Washington, USA



Mark Surman
Executive Director @ Mozilla
Toronto, Canada



PAK-HANG WONG
Research Associate @
University of Hamburg
Hamburg, Germany

PATTERN 2 INTERACTION

SMART CONNECTIVITY, BLOCKCHAIN AND A NEW ERA OF AUTONOMY

Blockchain technology, the fifth generation of cellular mobile communications, and new mobility solutions promise completely new possibilities of interaction and exchange. This session showcases future technologies that will change our human interconnectivity.



FRITZ HENGLEIN
Professor @ University of Copenhagen
Copenhagen, Denmark



GANESH PADMANABHAN
Head of Business @ CognitiveScale
Austin, USA



SHERMIN VOSHMGIR
Founder @ BlockchainHub
Vienna, Austria



PHILIPP SANDNER
Professor @ Frankfurt School
of Finance & Management
Frankfurt, Germany

DAY TWO, 9 SEPTEMBER 2019

PATTERN 3 INTELLIGENCE

ON LEARNING MACHINES AND SMART ROBOTS

In terms of its revolutionary power, Artificial Intelligence is referred to as "the new electricity" by leading experts. This session intends to trace and anticipate this promising and controversial technology.



MADELEINE C. ELISH
Research Lead @ Data & Society
Research Institute
New York, USA



DIPAYAN GHOSH
Fellow @ Harvard Kennedy School
Massachusetts, USA



HAOYUAN LI
Founder Chairman & CTO @ Alluxio
California, USA



SHALEV LIFSHITZ
AI Researcher & Entrepreneur @
University of Waterloo & SickKids
Toronto, Canada



TIAN QIU
Researcher @ Max-Planck-Institut
Stuttgart, Germany

PATTERN 4 EXPERIENCE

NEW EXPERIENCE SPACES AND SMART DESIGN

Virtual and Augmented Reality are on their way to expanding our experience space and to transforming our experience in general. The Experience session explores the technologically enhanced and expanded spaces of experience.



WESLEY ALLSBROOK
VR Artist
North Carolina, USA



PHILIP HAUSMEIER
Founder @ Metaphysics VR
Berlin, Germany

MORE TO COME ...

Check out our website for the latest program updates: ifaplussummit.com

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